

A PROJECT REPORT ON

“ T- HUB ”

Submitted in Partial Fulfillment for the Award of the Degree in
BACHELOR OF COMMERCE

BY
GROUP-C

JADHAV GANESH
MOOD VIJAY SINGH
TEJAVATH DHOOPSING
LAKKAPATRI SANNITH

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TEALANGANA HUB

INTRODUCTION :

T-Hub is an innovation intermediary and business incubator based in Raidurg, Hyderabad, Telangana, India. Based on the triple helix model of innovation, it is a partnership between the Government of Telangana, three academic institutes in Hyderabad and the private sector.

CEO: Srinivas rao mahankali T-Hub also helps state and central government organizations build innovation ecosystems. The first phase of T-Hub was formally launched by S.L. Narasimhan, Governor of Telangana on 5 November 2015. Incorporated in 2015, T-Hub has provided {2000+ national and international startups access to superior technology}, talent, mentors, customers, corporates, investors & government agencies, among other innovation ecosystem stakeholders....

Telangana has established itself as a thought leader by building a pioneering innovation ecosystem for India, which is maturing in the right direction. This is evident from the number of new startups emerging from the ecosystem, the recent increase in funding and the influx of startups from other states. T-Hub, with its programs and initiatives, has immensely contributed in building this reputation. T-Hub has a vision of enabling and empowering the global innovation enablers in the state, India and world.

*T-Hub has a three-pronged strategy of startup innovation,

{1} corporate innovation ;

{2} ecosystem innovation for creating meaningful impact for startups ;

{3} ecosystem stakeholders.

Through startup innovation, T-Hub empowers startups to scale up faster and create business value. Its corporate innovation elevates innovation for corporations and transforms their business models for the better. Under ecosystem innovation, T-Hub will soon be moving to its new premises, which will be the world's largest innovation hub. It is building a world-class organization with value systems, culture and governance structures to serve as a role model for the innovation ecosystem across India and the world.

550
37 +
Inclusive Programs
850 +
Events
\$ 186.17 +
Funding Raised (Mn)
115 +

T-HUB HELPED FOR TELANGANA

T HUB is Hyderabad-based startup ecosystem enabler by facilitating Collaboration between startups, venture capitalfirms, governments and academia. Promoted by the telangana government, phase 1 of T-hub started autonomous private university in Hyderabad, Telangana, India. It was established in 1997& is one of the top computer science institutes in the county. It emphasises research from the undergraduate level and has been a consistent from the india in AMC Interntional Collegiate Programming Contest (ICPC) the country. Located in Nallurpet, Hyderabad, it was established in 1998 as a state university and offers undergraduate and postgraduate programs. It is a highly selective institution, with excellent infrastructure facilities, and it attracts the best minds in the country. Empowering startups to scale faster, creating a strong network of stakeholders and accelerating innovation for top corporates from around the world.

The Government Of Telangana The Government of Telangana has taken the path of "Innovation and Entrepreneurship" to make Telangana the most preferred investment destination in India. As a part of this effort, the govt. is collaborating with industry and premier educational institutes to set up T-Hub as the largest facility for innovation and entrepreneurship in the country Founding partners with the perfect synergies..

Empowering startups to scale faster, creating a strong network of stakeholders and accelerating innovation for top corporates from around the world.

T-Hub as the largest facility for innovation and entrepreneurship in the country. T HUB is Hyderabad-based startup ecosystem enabler by facilitating, Collaboration between startups, venture capitalfirms, governments and academia .promoted by the telangana government, phase 1 of T-hub started..

It aims to put India's innovation ecosystem worldwide.

Located at the heart of Hyderabad's IT HUB, the 2.3 million sq ft built-up space will be developed in the 18-acre campus. It will at least take 18-24 months to finish, said Telangana

Chief Minister K. Chandrashekhara Rao in an interaction. One of the components of the campus is the T-Hub facility. It is built over 5.8 lakh sq ft and will be inaugurated in August. It is India's largest prototyping facility, according to him.

Telangana Chief Minister said, "T-Hub has evolved from a startup incubator to an innovation hub in India and beyond in the past six years. It has emerged as a strong organization that is focused on outcome-driven initiatives. And it is well-positioned to back the global aspirations and ambitions of our entrepreneurs."

T-Hub will continue to develop strategic programs to elevate innovation for outcome-driven results and support other ecosystem enablers — TSIC, T-Works, WE Hub, RICH, TASK — by sharing its knowledge and resources.

Telangana Government has set up T-Fund under its State Innovation Policy to support early-stage technology startups of Telangana with funding from the IT, E&C Department. The Telangana Government has designated T-Hub as the investment manager for this fund and allocated Rs.15 Cr in the 2021-22 budget to initiate the T-Fund operations.

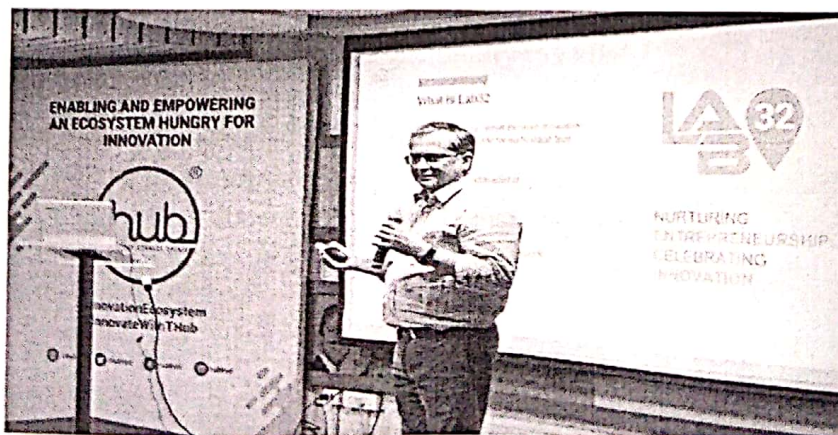
In six years, T-Hub has helped nearly 2,000 startups build teams and helped them with products and finding markets. T-Hub soon captured the imagination of young entrepreneurs not only from Hyderabad but from all over India. As the development progressed..

T-Hub aims to impact at least 20,000 startups through its various program interventions in the next five years.

T-Hub has designed and delivered more than 100 innovation programs in the last seven years, enabling 2000 startups to scale nationally and globally and connecting them with various influential ecosystem stakeholders.

The Telangana government saw good traction for the idea and opted for a much larger campus to provide space for all actors in the ecosystem.

T-Hub, with its team of more than 50 professionals from diverse backgrounds, has enabled the innovation journey for entrepreneurs, business leaders/CIOs, and investors worldwide. T-Hub has supported more than 1,800 startups and more than 600 companies, like Facebook, Boeing, Otis, Uber, and others. It has enabled startups to continue raising funds from various programs.



What makes India the 3rd largest startup ecosystem in the world

India, currently the third largest startup ecosystem in the world, has begun shifting focus from B2C to B2B innovation, making it an excellent client base with global influence. Located in Hyderabad, T-Hub works at the center of the fastest-growing ecosystem, serving as the perfect launch pad for international startups and offers access to Fortune 500 corporate clients and governments a like.

ELGIBILITY CREATERIA:

Post Series A startups and scale ups from across the world, applying for this program need to meet the following criteria ..

Market-ready product/solution .

- Proven sale and distribution model in the home market or beyond.
- Proof of existing or prior secured Venture. One founder must be present during the program, either virtually or physically.
- At least one team member must be present during all in-country interventions
- Focus is on B2B enterprise products or sustainability, but outstanding solutions in HealthTech, FinTech, SmartCity, etc., may also be considered .

SELECTION CRETERIA :

The selection of applications will be based on the following criteria:

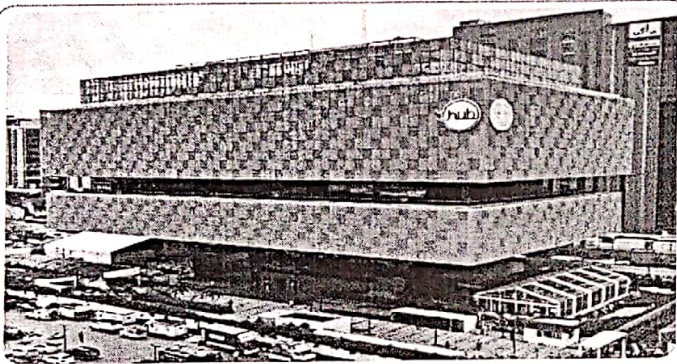
- Existing traction and proven quarterly growth .
- Proven business model with high factor of transferability to India.
- Prior VC investment for India market entering
- Ambitious and committed venture team entering
- Ambitious and committed venture team entering the Indian market
- Readiness to engage in proof of concepts (PoCs) and partnerships..

INNOVATION & CREATIVITY AN ECOSYSTEM DESIGNED FOR OUR STORY *

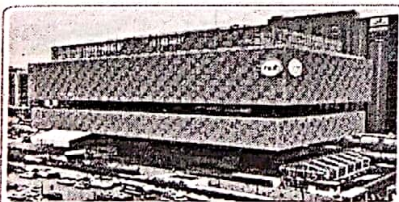
T-HUB

Incorporated in 2015, T-Hub has provided 2000+ national and international startups access to superior technology, talent, mentors, customers, corporates, investors and government agencies, among other innovation ecosystem stakeholders.

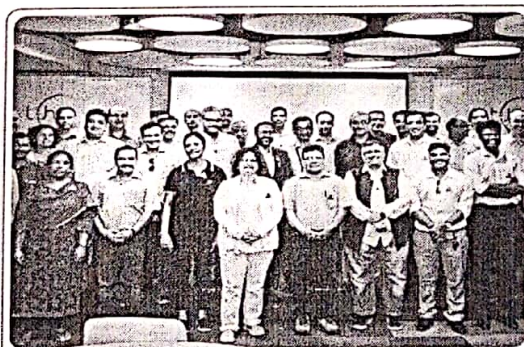
T-Hub (Technology Hub) is a premier innovation hub and ecosystem enabler based out of Hyderabad, India. T-Hub leads India's pioneering innovation ecosystem and strives to create impact for startups, corporations and other ecosystem stakeholders. Its mission is to enable and empower an ecosystem hungry for innovation. T-Hub has elevated innovation for leading national and global corporations, transforming their business models for the better. Collaborating with innovation partners and enablers in telangana, india and across the world, T-hub is building a future-ready innovation ecosystem..



Government



Government



Mentors

LITERATURE REVIEW

5 November 2015

The first phase of T-Hub was formally launched by S. T. Narasimhan, Governor of Telangana; Ratan Tata, Chair. It is built in such a way that it can house more than 3,000 start-ups from the campus. The major aim is to bring international companies and focus on building partnerships with international countries like Bangladesh and Uzbekistan. The five-year plan will create an impact on at least 20,000 startups through various programmes. T-Hub supports more than 1,800 startups and 600 corporates like Facebook, Boeing, Uber, etc.

man Emeritus of Tata Sons; and K. T. Rama Rao, Telangana IT & Panchayat Raj Minister on 5 November 2015. T-Hub, India's largest incubation centre, synergies startups, corporations, governments, academia and investors to drive transformative change. In 2022, T-Hub completed seven successful years of empowering India's innovation ecosystem.

The facility will support over 2,000 startups under one roof, with a total built-up area of 5,82,689 square feet, making it the world's largest innovation campus.

T-Hub aims to impact at least 20,000 startups through its various program interventions in the next five years.

T-Hub's large-scale incubation and acceleration activities will include both early revenue and early-scale companies. T-Hub provides Indian and international startups access technology, talent, mentors, customers, corporate, investors, and government agencies. T-Hub also helps state and central government organizations build innovation ecosystems. The second phase was to have been launched in 2018, but the opening was postponed; in September 2020, K.T. RAMA RAO stated that the new facilities will be opened by the end of 2020. T-Hub 2.0 was inaugurated on 28 June, 2022, by Telangana Chief Minister K Chandrashekhara Rao.

OBJECTIVES

GO LOCAL ;

- Localization of business model: Assistance in understanding Indian clients to localize your business model .
- Access to Personal Mentor and Entrepreneur in Residence (EIR): Local immersion and support from experienced T-Hub staff, mentors, entrepreneurs, senior executives, and EIRs to capture maximum value.
- One-stop destination for startups to scaleup: Free and complete access to T-Hub's vast ecosystem including various startup programs and state-of-the art office space connect.
- Corporate partners and industry leaders , Connect with T-Hub's vast corporate partner network, industry leaders, experts, and others.

PRE EXPOSURES :

Enjoy media mentions in articles, blogs, and more

- Networking events, dinners, special guests,
CEO dinner: Access to internal and external events to fully merge into the local innovation ecosystem .

GOVERNMENT ENGAGEMENT :

In Telangana, T-Hub spearheads the initiatives in recommending public policies and startup solutions for the government to work with, opening doors for government bodies to be your first client.

VERTICALS B2B ;

Enterprise Products If you are a startup with a B2B enterprise product, then T-Hub's extensive corporate partner network is for you.

Share the table with major global firms when they decide which disruptive technologies to integrate in their global roadmap and product portfolio.

Sustainability We are looking for startups and scaleups with affordable and proven solutions in areas such as renewable energy and power, water, waste management, and others that can make India a more sustainable place to live...

#STARTUPS can make the most of these methodologies and create an impact. T-Hub celebrates its 7th Foundation Day on 5 November 2023.

India is on its path to making ground-breaking discoveries and innovations.

On one such occasion, technology start-up incubator T-Hub, T-Works for prototyping centre and the IMAGE Tower focus on multimedia, animation, gaming and entertainment..T-Hub, India's leading start-up catalyst, inaugurates the world's largest innovation campus in Hyderabad. It is in the second phase of building the T-Hub in Hyderabad. It aims to put India's innovation ecosystem worldwide.

It is built in such a way that it can house more than 3,000 start-ups from the campus. The major aim is to bring international companies and focus on building partnerships with international countries like Bangladesh and Uzbekistan.

The five-year plan will create an impact on at least 20,000 startups through various programmes. T-Hub supports more than 1,800 startups and 600 corporates like Facebook, Boeing, Uber, etc.

T-Hub supported Startups in India

- SatSure. Bengaluru. , Karnataka. Founded in 2017. ...
-
- AjnaLens. Mumbai. , Maharashtra. Founded in 2014. .
- ..
- Orbo. Mumbai. , Maharashtra. ...
-
- Paymatrix. Hyderabad. , Telangana. ...
-
- Stellapps. Bengaluru. , Karnataka. ...
-
- PerspectAI. Hyderabad. , Telangana. ...
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- Docturnal. Hyderabad. , Telangana. ...
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- Detect Technologies. Chennai. , Tamil Nadu

RESEARCH AND METHODOLOGY

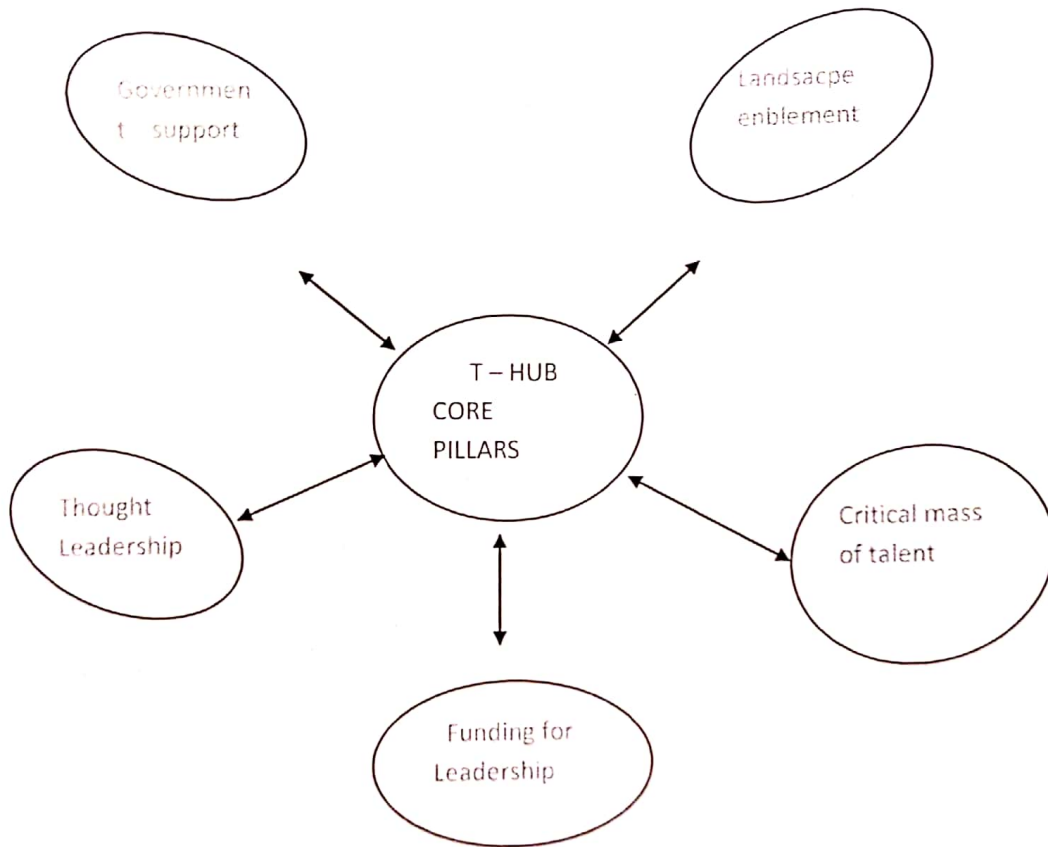
Building a sustainable innovation ecosystem that enriches all Founding partners with the perfect synergies.. Empowering startups to scale faster, creating a strong network of stakeholders and accelerating innovation for top corporates from around the world.

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As a part of this effort, the govt. is collaborating with industry and premier educational institutes to set up T-Hub as the largest facility for innovation and entrepreneurship in the country.

In 2022, T-Hub completed seven successful years of empowering India's innovation ecosystem. In these years, T-Hub has worked towards building one ecosystem that nurtures entrepreneurship and innovation. T-Hub has designed and delivered more than 100 innovation programs in the last seven years, enabling 2000 startups to scale nationally and globally and connecting them with various influential ecosystem stakeholders.

- **Government support**
- **Thought Leadership**
- **Funding for Leadership**
- **Critical mass of talent**
- **Landscape enabler**



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T-Hub's corporate innovation programs have successfully achieved more than 50 scaling interventions, about 150 corporate interactions with startups, 60 corporate innovation programs and curated innovative startups in 50 countries. It has over 600 international and national corporates and 2000 mentor connections.

T-Hub has also enabled academia to introduce innovation and an entrepreneurial approach in curriculum and empower corporations to build a culture of innovation. Under its new leadership, T-Hub 2.0

Chief Minister Sri K. Chandrashekar Rao inaugurated T-Hub's new innovation campus T-Hub 2.0. The ten-storey T-shaped 5,82,689 sq. ft. facility is the world's largest technology incubator, the second largest being Station F based in France.

The building is a microcosm of the innovation ecosystem, which will include startups, corporates, investors, academia, and national and international ecosystem enablers. With an effective carpet area of 3,50,000 sq. ft, T-Hub will have six floors (Ground+5 floors) operations with 1000 seats for startups.

On the sixth floor, 18,000 square feet is allocated to the Confederation of Indian Industry (CII) and AIC T-Hub Foundation, an association formed at T-Hub, in partnership with Atal Innovation Mission (AIM), NITI Aayog. The seventh floor is assigned to the Department of Science and Technology's (DST) Centre of Excellence to promote artificial intelligence (AI) and machine learning (ML). The eighth and ninth floors are proposed for the Japan International Cooperation Agency (JICA) project, along with social impact startups and young entrepreneurs (Y-Hub).

T-Hub aims to impact at least 20,000 startups through its various program interventions in the next five years. T-Hub's large-scale incubation and acceleration activities will include both early revenue and early-scale companies. The new phase of T-Hub will have an enhanced focus on internationalisation and capacity building with new foreign partnerships with Bangladesh and Uzbekistan.

The new building will have the presence of international partners from Japan, Korea, and Dubai, among others.

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Startup Scaling Programs

T-Hub has institutionalized innovation programs for startups and young entrepreneurs and is building a robust innovation ecosystem. T-Hub has seen a rise in the number of regional startups from 400 in 2016 to about 2,000 in 2022. Startups from various programs like Zenoti, MyGate, WhistleDrive, Outplay, DrinkPrime and AdOnMo have secured more than 2,000 Cr funding by 2022.

Lab32 ;

T-Hub's flagship program for 'seed-accelerator stage' startups is focused on enabling them to self-sustain and grow.

RubriX ;

In 2021, T-Hub launched its first-ever program on product development: RubriX. Aiming to support early-stage technology startups with ready prototypes in hardware and software, this program will enable them to reach the Minimum Viable Product (MVP) stage with reduced turnaround time and costs.

DATA ANALYSIS AND INTERPRETATION

CORPORATE ENGAGEMENTS

T-Hub has grown from prototyping programs to crafting institutionalized programs to support the innovation journey of over 600 corporates like Facebook, Uber, HCL, Boeing, Microsoft, and Qualcomm with over 60 corporate innovation programs.

FUNDING INITIATIVES

T-Angel

This 90-day accelerator program enables startups to get investment-ready through engaged mentoring while enabling high-net-worth individuals (HNIs), angel investors and startup enthusiasts to explore angel investment.

Digital India Scaleup Program

The mentorship and guidance from T-Hub and the Ministry of Electronics and Information Technology (MeitY) through this acceleration program helped the startups in the hardware and IoT sector acquire more customers, receive incentive opportunities from the State Government, raise funds from investors, expand globally and launch new products successfully.

T-Fund

Telangana Government has set up T-Fund under its State Innovation Policy to support early-stage technology startups of Telangana with funding from the IT,E&C Department. The Telangana Government has designated T-Hub as the investment manager for this fund and allocated Rs.15 Cr in the 2021-22 budget to initiate the T-Fund operations.

Startup Seed Fund India

T-Hub was selected under the 'Startup India Seed Fund Scheme' by Department for Promotion of Industry and Internal Trade (DPIIT), GoI, to disburse Rs.5 Cr among eligible startups to support and fuel early-stage funding. The fund will provide financial help to startups for proof of concept, prototype development, product trials, market entry, and commercialisation.

International Engagements

T-Hub has partnered with international ecosystem enablers and governments like Redberri Earth Foundation, Digital Catapult, UK Government's Department for Business, Energy & Industrial Strategy and Foreign, Commonwealth and Development.

SERVICE PROVIDERS :

T-Hub has built a robust, constantly evolving network of service providers that startups benefit from in various ways: cost optimization, technical support, subject matter expertise, etc.

AIC T-Hub Foundation

AIC T-Hub Foundation is a partnership between Atal Innovation Mission (AIM) and T-Hub to foster a culture of innovation across India by supporting promising startups working on cutting-edge solutions in the healthcare, mobility and sustainability sectors.

CINEPRENEUR

T-Hub and MEE School (Media & Entertainment E- School) have announced a joint program – Cinepreneur – to train professionals in the Media and Entertainment space. The first-of-its-kind initiative in India devoted to the Media and Entertainment industry in the startup space will provide internship and incubation facilities.

T-Hub is a Hyderabad-based startup ecosystem that facilitates collaboration between startups, venture capital firms, corporations, governments, and academics. T-Hub enables and strengthens an innovation-hungry ecosystem.

Headquartered in Hyderabad, India, the company leads India's pioneering innovation ecosystem, driving next-generation products and new business models. It uses the Triple Helix innovation model, based on interaction and collaboration between industry, academia, and government. Founded in 2015, the company has provided more than 1,100 national and international startups.

T-Hub completed seven successful years of empowering India's innovation ecosystem. In these years, T-Hub has worked towards building one ecosystem that nurtures entrepreneurship and innovation. T-Hub has designed and delivered more than 100 innovation programs in the last seven years, enabling 2000 startups to scale nationally....

LIMITATIONS OF STUDY AND AREAS OF FUTURE STUDIES

IIIT HYDERABAD

The International Institute of Information Technology, Hyderabad (IIIT Hyderabad) is an autonomous private university in Hyderabad, Telangana, India. It was established in 1997 & is one of the top computer science institutes in the country. It emphasises research from the undergraduate level and has been a consistent performer in the India in AMC International Collegiate Programming Contest (ICPC).

ISB HYDERABAD

The Indian School of Business (ISB) evolved from the need for a world-class business school in Asia. The school has been consistently ranking high on the global MBA rankings and places high emphasis on hiring top-notch faculty from around the world.

NALSAR

National Academy of Legal Studies and Research (NALSAR) is one of the best law schools in the country. Located in Shamirpet, Hyderabad, it was established in 1998 as a state university and offers undergraduate and postgraduate programs. It is a highly selective institution, with excellent infrastructure facilities, and it attracts the best minds in the country.

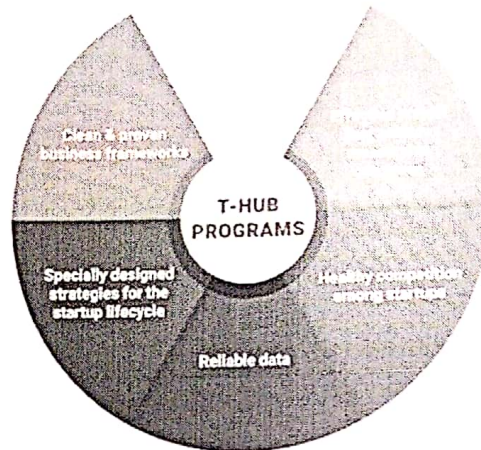
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THE METHODOLOGIES DEVELOPED AT T-HUB ARE SUCCESSFUL AND DYNAMIC IN NATURE

METHODOLOGIES



FACILITATORS



RubriX MasterClass

T-Hub is a Hyderabad-based startup ecosystem enabler by facilitating collaborations between startups, venture capital firms, corporates, governments and academia. Promoted by the Telangana Government, phase 1 of T-Hub started operations in 2015 at the temporary location situated at the International Institute of Information Technology (IIIT-H) at Gachibowli.

The IIIT-H, Indian School of Business and NALSAR University of Law also joined the Telangana government in building T-Hub

Though promoted by the Telangana State government, Day-to-day operations are completely left to a professional team, which reports to a Board of Directors drawn from the ecosystem.

The basic objective of T-Hub is to encourage young entrepreneurs start-up and scale up their operations. They can come with a business idea to T-Hub, which will help them translate it into a product or service.

CHALLENGES :

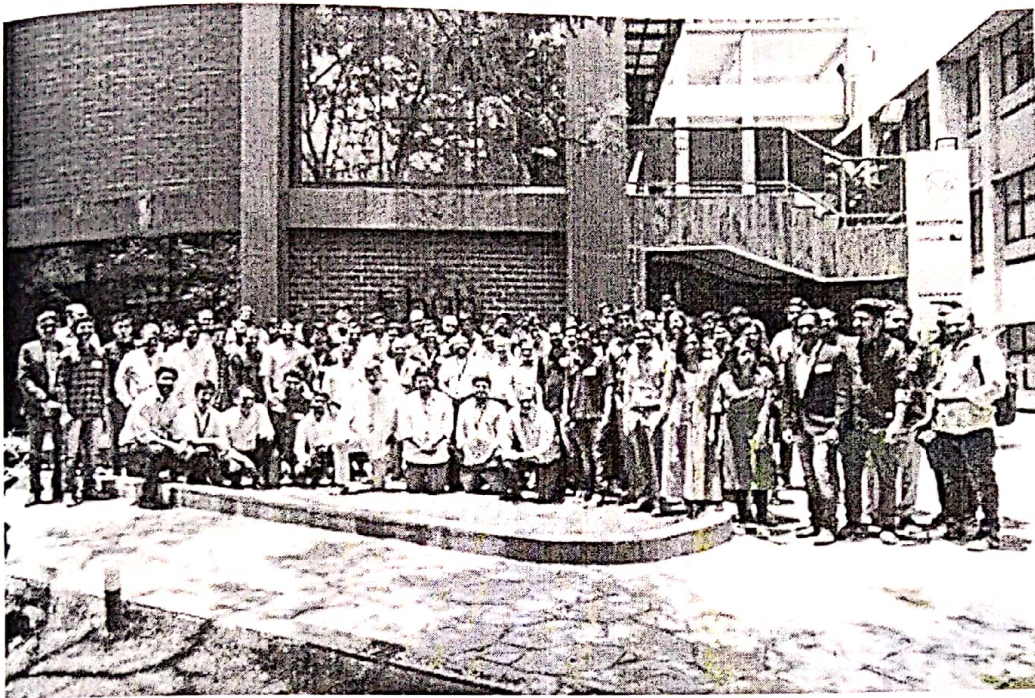
Though it is not official yet, T-Hub 2.0 is likely to cost ₹10,000 per seat (per month) for startup enthusiasts. This is higher than the ₹6-7,000 per seat that T-Hub used to charge earlier

However, The question now is how startups will respond at a time when work-from-home is still in vogue. A large number of medium and large enterprises in the vicinity are still allowing 60-70 per cent of their employees to work from home. This is the same with several startups, that have vacated their office premises and allowed all of their employees to work remotely.

EXPAND :

- Easy payment: Equity-free payment options.
- Soft-landing support: Access to legal and accounting services and advisory, in addition to visa, relocation, and HR services in India (certain customized services might be chargeable).
- PoC facilitation: Apart from finding and executing a PoC with local clients, demonstrating the feasibility of your solution in Indian context, we also extend our support in defining rules of engagement, timelines, responsibilities, and others.
- Corporate day and investor demo day: The corporate day and investor demo day are tailored to increase your potential to land pilot and investment opportunities in india..
- T-Hub's large-scale incubation and acceleration activities will include both early revenue and early-scale company

2000+
Startups Served
42+
Countries Curated Innovation startups
1860+ Cr
Funding Raised
200+
-scale company



MAHANKALI SRINIVAS RAO[MSR], CEO,T hub said “we are honoured to receive the national technology award for best technology business incubator. The recognition validates our unwavering commitment to fostering innovation and empowering startups to thrive.

10 floors with a representation of technology at its core, T hub is a built in a T-shaped across a built-up area of 5,82,689 sq.ft and 10 floors...

T-HUB {technology hub} is a premier innovation hub and ecosystem enabler based out of Hyderabad,India. T hub leads India’s pioneering innovation ecosystem and strives to create impact for startups , corporations and other ecosystem stakeholders. It’s mission is enable and empower .

CONCLUSION :

T-Hub is a technology business incubator and innovation hub located in Hyderabad, India. It was established in 2015, with the goal of fostering innovation and entrepreneurship in the technology sector. T-Hub provides a range of services to help budding entrepreneurs, including:

Co-working space: T-Hub offers a collaborative and dynamic workspace for entrepreneurs to work and network with other like-minded individuals.

Mentorship: T-Hub has a strong network of mentors and industry experts who can provide guidance and support to entrepreneurs as they develop their ideas and build their businesses.

Access to funding: T-Hub works with a range of investors and venture capitalists to help entrepreneurs secure funding for their businesses.

Networking opportunities: T-Hub organizes regular events and workshops to bring entrepreneurs together and help them make valuable connections in the industry.

T-Hub supported Startups in India

- SatSure. Bengaluru. , Karnataka. Founded in 2017. ...
- AjnaLens. Mumbai. , Maharashtra. Founded in 2014. ...
- Orbo. Mumbai. , Maharashtra. ...
- Paymatrix. Hyderabad. , Telangana. ...
- Stellapps. Bengaluru. , Karnataka. ...
- PerspectAI. Hyderabad. , Telangana. ...
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